

# OCEANIST

## 玩海家

创刊号  
INAUGURAL ISSUE

### 2012海天盛筵高端生活方式展

The Hainan Rendez-Vous Luxury Lifestyle Exhibition 2012

### 一万年太久，只争朝夕

One Thousand Years is Too Long,  
Seize the Day and Seize the Hour

### 激情在奢华中迸发

Passion Bursts with Luxury

### 拓普理德总裁杯帆船赛

Toplead CEO Cup Yacht Competition

### 岛梦帆旅

### 鸿洲国际游艇会会员年度答谢盛典

The Annual Member Appreciation for Visun  
Royal Yacht Club Members



鸿洲国际游艇会

VISUN ROYAL YACHT CLUB

0086 22



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本刊内容由鸿洲传媒有限公司承制出品

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## 鸿洲集团董事长序语 | Chairman's Preface



In the middle of the 17th century, when King Charles II ascended the throne, the royalty of Netherlands presented him a royal hunting boat with fine workmanship, and this is the first yacht in the history. After three or four hundred years of development, foreign yacht manufacturing industry and its supporting industries are already very sound. In the middle of the 20th century, some yacht clubs were derived from the tertiary industry in some western developed countries, with the purpose of resolving the problem of yacht berthing, as well as providing yacht maintenance and other related services.

China has a very long history of sailing, and it has been over a thousand years since Zheng He completed the westward voyages to open the Maritime Silk Road. So what we are short of is not the culture of sailing, but the carrier to transform the culture into the modern high-end lifestyle. Yachts can just meet all requirements for this kind of carrier. However, China's history of yacht development is very short, and it is just in the recent 5 years that the yacht economy gained true attention, and was promoted as a new economic growth point. Over this short 5 years, China's yacht industry, especially the yacht service industry has seen a rapid development. Currently, there are more than one hundred yacht clubs in China, which have been extended from the coastal regions to the hinterlands along rivers or beside lakes. China's yacht clubs have been in the period of “enclosing shores, enclosing islands and enclosing seas”, and all these achievements have laid the foundation for the next stage of surge in China's yacht industry.

It is not enough only to occupy resources but not to understand how to exploit and make use of them. Sanya is a rare region of intercontinental sea in China. With the unique and rich marine resources as well as the pleasant climate, the marine domain is suitable for yachts to sail throughout the year. Visun Royal Yacht Club will strengthen the exploitation of marine resources in Sanya, open up new routes for its members, spread modern navigational concept for sailing enthusiasts, actively enlarge the sailing market, and spare no effort for the marine environmental protection.

We hope all friends of Visun Royal Yacht Club can enjoy the wonderful feeling of "Free sailing between the water and the sky, forget all disturbance of life".

17 世纪中叶，英皇查尔斯二世登基时，荷兰送给英皇第一艘做工精细的皇家狩猎船，这是历史上第一艘游艇。经过三四百年的发展，国外的游艇制造业及配套工业已经十分完善。而在 20 世纪中叶，西方发达国家才在第三产业中衍生出游艇俱乐部，旨在解决游艇的停泊问题及提供游艇保养维护等相关服务。

中国的航海历史很悠久，郑和下西洋开辟海上丝绸之路至今已经有上千年。我们缺的不是航海文化，我们缺的是可以将这种文化变换成现在高端生活方式的载体。游艇满足了这一切。然而，中国的游艇发展史很短，真正重视游艇经济，并将其纳入新的经济增长点得以推广也就是最近五年。在短短几年里，中国游艇产业特别是游艇服务业的发展突飞猛进，目前，全国的游艇俱乐部百余家，并从沿海延伸至内地沿江靠湖地区，中国游艇俱乐部已经进入圈岸、圈岛、圈海时期，为下一个阶段的中国游艇的兴趣铺就了基础。

仅仅占据资源而不懂得开发与利用资源是不行的。三亚是中国少有的陆间海区域，其海洋资源独特而丰富，气候宜人，一年四季皆宜出海。鸿洲国际游艇会将加强三亚海域资源的开发，为会员开拓新的航线，为航海爱好者传播现代航海理念，积极开拓帆船市场，为海洋环保不遗余力。

希望每一位与鸿洲游艇会结缘的朋友都可以感受到“风烟俱净，水天一色，扬帆逐浪，任意东西”的生活境界。

鸿洲集团董事长：王大富  
Wang Dafu, Chairman of Visun Group



## Brief Introduction to the Group

Visun Group, established in 2002. It is involved in real estate development, hotel operation, yacht club, assets operation and property management services, etc. The Group owns 14 holding enterprises, total assets of nearly a hundred billion.

Real Estate is a main business of the Group with the field reaching Shenzhen ,Sanya and Haikou,etc. The group has formed a powerful costal industry chain. At present, the developed project includes Shenzhen Visun New City ,Shenzhen Aegean Island Holiday Apartment and Sanya Visun Garden, etc. Aegean Island Holiday Apartment, which is the only noble island holiday property , has become the new attraction of Dameisha Travel Zone.

At present, the project that the group is developing includes Sanya Visun Times Coast and Haikou Visun Greatland. Visun Times Coast is one of the biggest old city reconstruction projects of Hainan Province so far. It will become a top complex integrating leisure, holiday and business in South China while Visun Greatland will become the famous leisure and holiday kingdom of Hainan, even in China.

In addition , the yacht and the hotel management are also the core business of Visun Group. Sanya Visun Royal Yacht Club is developing in the surprising speed. It has become a bright new star of Hainan, even booming the yacht industry of China. The group has Sanya Visun Royal Yacht Hotel, Eadry Haikou Royal Garden Hotel and Eadry Sanya Resort Hotel under operation at present.The Group will continue adhering to its business philosophy “Faithful, Creative and Aggressive.” advance with the time .We are committed to doing more for the construction of a harmony society and the sustainable economic growth of china! The group will seek development

by innovation and keeps up with the times on the basis of good faith and make greater contribution to development of coast industry in China.



## 集团简介



鸿洲集团成立于 2002 年，投资经营业务包括房地产开发、酒店经营、游艇俱乐部、资产经营和物业服务等。目前拥有十四家投资控股企业，集团总资产近百亿元。

集团主营业务为房地产开发，产业领域涉足深圳、三亚、海口等地，在沿海一带，形成一条强大的海岸产业链。目前，已开发项目有深圳鸿洲新都、深圳湖心岛度假公寓、三亚鸿洲佳园等，其中深圳市唯一的高尚岛屿度假物业湖心岛度假公寓，现在已成为大梅沙旅游度假区的新亮点。

目前，集团正在开发经营的项目有三亚鸿洲·时代海岸、海口鸿洲·江山。鸿洲·时代海岸是海南迄今最大的重点旧城改造项目之一，建成后将成为南中国顶级的休闲、度假、商务复合体。而海口鸿洲·江山也将成为海南乃至南中国知名的休闲度假王国。

除此以外，游艇产业、酒店产业也是鸿洲集团支柱产业。其中三亚鸿洲国际游艇会已经凭着惊人的速度成为海南乃至中国新兴游艇会产业一颗璀璨的新星。集团在营的酒店包括三亚鸿洲国际游艇酒店、海口鸿洲埃德瑞皇家园林酒店和三亚鸿洲埃德瑞度假酒店。鸿洲集团将以诚信为基石，以创新求发展，与时俱进，为中国海岸产业发展做出更大的贡献。



## 董事总经理寄语 Managing Director's Message



亲爱的会员朋友们：  
大家好！

我和我的团队非常荣幸的要和各位朋友们宣布，《玩海家》创刊号于今年初夏为您开启。今后《玩海家》双月刊将定期为您及时呈现游艇会更多好玩的海上活动，国内知名帆船赛事，圈层名流派对，美味的定制佳肴及各类游艇产业资讯，行业最新信息。希望通过她，能让更多的朋友了解我们，喜欢我们，并加入到我们蓝色一族的大家庭。

海洋，生命的起源 —— 鸿洲国际游艇会因海而生！亲海，玩海，探索海是所有爱海人的生活方式，也成为对理想生活的追求。

三亚拥有长达 200 公里的境内海岸线，19 个港湾、40 个岛礁。三亚是中国人一致推崇的潜水，海钓和海滨度假圣地，是国内综合条件最适合发展游艇产业的基地。鸿洲国际游艇会依托天时，地利，人和，在国内率先打造出顶尖的游艇会所。并为更多的爱海人士提供航海一站式服务。

2012 年，是游艇会发展的第 5 个年头。从 2008 年的 72 个泊位，到如今的 216 个泊位，及未来规划 600 个泊位，游艇会的成长之旅历历在目。如今的游艇会码头停满国际顶尖品牌游艇；加之众多知名游艇品牌代理商纷纷进驻鸿洲游艇一条街，鸿洲国际游艇港已成为国内游艇销售集散地；白金五星游艇会所的建成；鸿洲已成为中国最具影响力的游艇会。

鸿洲国际游艇会于 2012 年 4 月再次成功举办“海天盛筵”，这次全球瞩目的盛会，邀请了 270 个国际品牌，其中包括世界著名珠宝品牌萧邦，公务机品牌湾流，游艇品牌更是数不胜数，圣汐，博纳多，宾士域，法拉第，包括高端定制品牌斐帝星，吸引了 2 万人参与，盛况空前。春天迎来之后，于本初夏我们更作出一系列惊世产品，包括“盛世名门—品牌公馆”，“鸿洲国际名车会”及“鸿洲国际马术俱乐部”等重量级产品等候你的品鉴。

董事总经理  
梁国忠

Dear members and friends:

Please receive my warmest greeting!

My team and I are very honored to announce that the first issue of "Oceanist" is released this summer. From now on, the bimonthly issue will regularly present you with more exciting offshore activities of the yacht club in time, including domestic well-known yacht racing events, celebrity party, delicious tailor-made cuisine and the latest information about various kinds of yacht industries and business. By virtue of this publication, it is expected to invite more friends to know us, love us and join in our "blue sea" family.

Ocean, the origin of life--Visun Royal Yacht Club was born for the ocean! Getting close to the sea, playing in the sea and exploring the sea is a kind of life style for all sea enthusiasts, and also the goal of an ideal life.

Sanya has 200-kilometer-long coastline within Chinese territory, 19 bays and 40 reefs and islands. Sanya is a vacation destination preferred by Chinese for diving, fishing and seashore activities, and it is also the yacht industry base with the most appropriate development conditions in China. Depending on the most appropriate time, location and people, Visun Royal Yacht Club took the lead in China establishing the top-end yacht club, and providing one-stop services for more sea enthusiasts.

The year 2012 is the fifth year of the yacht club. The growth of the yacht club has been starting from 72 berths in 2008 to current 216 berths and to proposed 600 berths in the future. Now, the dock of yacht club is full of world's top-rank yachts. As numerous well-known yacht brand agencies stepped into the Visun Yacht Street, Visun Royal Yacht Club has become a center for domestic yacht selling. The completion of Platinum Five Star Yacht Hotel has made Visun the most influential yacht club in China.

In April of 2012, Visun Royal Yacht Club successfully held another "Hainan Rendez-Vous". This globally eye-catching event invited 270 international brands, including world-famous jewelry brand Chopard, corporate aircraft brand Gulfstream, yacht brand Sunseeker, Beneteau, Brunswick, Ferretti, and also the high-end customized brand Feadship. This event attracted 20 thousand people to participate and was more splendid than any event before. At this every moment between spring and summer, we even developed a series of breathtaking and heavyweight products for you to appreciate, including "Top Brand Club", "Visun Royal Auto Club" and "Hainan Visun Royal Equestrian Club".

Voltaire Leung  
Managing Director

## 鸿洲国际游艇会简介 Visun Royal Yacht Club



—— 亚鸿洲国际游艇会始建于 2005 年 7 月 26 日，是由鸿洲集团重金打造的新型产业，也是集团第三大事业。游艇会坐落于中国唯一的国际性滨海热带旅游城市 —— 三亚，位于三亚两河交汇于入海口的天然半岛。其依山源水而建，东临大东海海洋景区，南靠南边海，西沿三亚湾，并与情人山鹿回头隔河相望，沿半岛的千米河岸均属于鸿洲国际游艇会码头区域，拥有中国绝无仅有的热带海洋资源及配套资源。

三亚鸿洲国际游艇会是集游艇租赁、游艇销售服务、游艇泊位、会籍销售、游艇商业街及游艇酒店在内的全方位游艇产业项目。游艇会一、二期共 216 个 Bellingham 码头泊位已建成并投入使用，总共计划投建 600 个高标准游艇码头泊位；国内首个游艇主题白金五星会员酒店，88 间不同海洋主题的房间，各类航海主题餐饮，宴会、会议厅设施齐全；同时，世界顶级游艇制造商如博星、宾士域及博纳多等知名品牌均已进驻本会并共同打造南中国最奢华的游艇体验场，且能够为顾客提供包含动力艇、帆船以及专业钓鱼艇等多种游艇的停泊、租赁、培训和导购服务，并不定期举办各类主题活动，海天盛筵、游艇夏令营、圈层名流派对等。未来，鸿洲游艇会还会有更多的知名游艇品牌悉数加盟，并努力将其打造成成为中国综合功能最齐全的游艇港湾。

鸿洲国际游艇会：

[www.visun-yacht.com](http://www.visun-yacht.com)

鸿洲国际游艇会旗下会员酒店鸿洲国际游艇酒店：

[www.visun-yachthotel.com](http://www.visun-yachthotel.com)



# 鸿洲国际游艇会大事记

## Reviews of Visun Royal Yacht Club

2005 年 7 月 Jul 2005	三亚鸿洲国际游艇会成立 The Sanya Visun Royal Yacht Club was established
2009 年 4 月 Apr 2009	推出鸿洲国际游艇会郑和、哥伦布以及达伽马会籍 The membership of Zheng He, Columbus Vasco da Gama of Visun Royal Yacht Club was released
2009 年 5 月 May 2009	伯明翰风格码头落成，共有 72 个泊位 Birmingham style marina with 72 berths was completed
2009 年 5 月 May 2009	荣获中国游艇会先驱榜 Top20 殊荣 Ranked top 20 in China's yacht club pioneer list
2009 年 10 月 Oct 2009	鸿洲帆船赛队——莢之队成立，代表海南首战中国杯帆船赛 Visun Royal Sailing Team - Team Yin was built and participated the 5th China Cup International Regatta Challenge on behalf of Hainan
2010 年 4 月 Apr 2010	成功推出轰动亚洲的海天盛筵（海南）—游艇、公务机及高端生活方式展 Hainan Rendez-Vous - yacht, Business Jet and high-end lifestyle exhibition was successfully launched and caused a sensation in Asia
2010 年 5 月 May 2010	协办第 35 届世界比基尼小姐大赛三亚海上入城仪式 Assist to hold Sanya launching ceremony of the 35th World Bikini Model International
2010 年 7 月 Jul 2010	竞海激航—中国航海运动百日探索之旅”三亚启航。于 10 月底结束期间参加大连—青岛市长杯帆船赛，厦门俱乐部杯帆船赛及中国杯帆船赛三大杯赛取得优异成绩。 “Seamen’s Passion - Discover the China Regattas for 100 Days” activity set off from Sanya.and took part in Dalian-Qingdao Mayor Cup Sailing Competition, Xiamen Club Cup sailing competition and China Cup Regatta by the end of October and achieved good results.
2010 年 9 月 Sep 2010	鸿洲国际游艇码头成为海南首个国际游艇出入境专业码头 Visun Royal Yacht Marina became Hainan’s first professional marina for international yacht entry and exit
2010 年 9 月 Sep 2010	举办三亚首个体验型大帆船赛——路易十三杯帆船赛 The first experiential large sailboat competition in Sanya - Louis XIII Sailing Beat Challenge was held
2010 年 12 月 Dec 2010	蓝海探秘——艇进西沙 Blue ocean exploration——sail into the Xisha
2011 年 1 月 Jan 2011	鸿洲游艇酒店获亚太地区十大最具影响力主题酒店殊荣 Visun Royal Yacht Hotel won the Top Ten Most Influential Theme Hotel award in Asia-Pacific region



10 中共中央政治局常委贺国强考察鸿洲游艇会 He Guoqiang, the Political Bureau of the Central Committee, inspected Visun Royal Yacht Club



2011 年 4 月 Apr 2011	第二届海天盛筵成功举办 The second Hainan Rendez-Vous was successful held
2011 年 4 月 Apr 2011	海南首家游艇公用型保税仓投入运营 Hainan's first yacht public bonded warehouse was put into operation
2011 年 8 月 Aug 2011	举行首届鸿洲帆船联盟友谊赛 The first Visun Sailing Union friendly match was held
2011 年 9 月 Sep 2011	举办第二届路易十三杯帆船赛 The second Louis XIII Sailing Beat Challenge was held
2011 年 9 月 Sep 2011	荣获 2011 年度中国最佳游艇会殊荣 Won the title of 2011 Best Yacht Club
2011 年 10 月 Oct 2011	推出鸿洲国际游艇会怡盈会籍 The Yi Ying membership of Visun Royal Yacht Club was released
2011 年 11 月 Nov 2011	Class One & Aquabike 两大世界锦标赛正式亮相 2011 中国体育旅游博览会 Two world championships - Class One & Aquabike were officially unveiled in the 2011 China Sports Tourism Expo
2011 年 12 月 Dec 2011	荣获海南游艇邮轮优秀企业，三亚游艇帆船协会成立，鸿洲集团董事长王大富当选为三亚游艇帆船协会会长 Won the title of Excellent Hainan Yacht & Cruise Ship Enterprise Sanya Yachting Association was established, the Chairman of Visun Group Wang Dafu was elected the President of Sanya Yachting Association
2012 年 4 月 Apr 2012	鸿洲帆船队在首届司南杯大帆船赛中获得总冠军 Visun sailing team won the championship in the first Sinan Cup Regatta. Challenge
2012 年 4 月 Apr 2012	第三届海天盛筵（海南）—游艇、公务机及高端生活方式展 The third Hainan Rendez-Vous - yacht, corporate aircraft and high-end lifestyle exhibition

董事长王大富与国际游艇品牌代表洽谈合作  
Wang Dafu, discussed the future cooperation with delegates of international yacht brand



11 海南首家游艇公用型保税仓投入运营  
Hainan's first yacht public bonded warehouse was put into operation



鸿洲·江山  
VISUN GREATLAND  
中国贵族运动度假目的地

# 一岛两地 一墅一馆

TWO PLACES ON ONE ISLAND, ONE VILLA AND ONE MANSION

鸿洲·江山“非常1+1” 买海口别墅 送三亚公馆  
即日起至6月30日, 购买鸿洲·江山指定产品, 即获三亚鸿洲·游艇公馆公寓一套

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## 挚臻中美友好 觞宴精英荣耀



32年的历史, 成就国际顶级佳酿 27年的岁月, 尊为美国白宫御酒  
见证白宫国宴暨庆典 觞宴全球领袖与精英

2012年2月14日, 美国白宫宴请中国副主席的午餐上, 龙年限量版“华宴·Chinese Cuvée 2007”再次盛满了庆祝的酒杯……

铁马酒庄 (IRON HORSE VINEYARDS) 位于美国加州索诺玛郡俄罗斯河谷中的翠绿谷, 该地区凉爽多雾, 是黑皮诺和莎当妮葡萄最好的生长地。酒庄的佳酿均为限量酒, 稀有的品种每年仅出品几千瓶。

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为纪念中国龙年, 铁马酒庄精酿限量版“华宴·Chinese Cuvée 2007”干型起泡酒12,000樽全球发售, 在美国已成为Tiffany珠宝和著名游艇俱乐部赠送VIP会员的专享礼品。



美国总统克林顿在白宫庆祝千禧年的国宴菜单及白宫给铁马酒庄的感谢信



美国驻伦敦大使馆“黑领结 PARTY”菜单及大使先生给铁马酒庄主的感谢信, 该 PARTY 贵宾包括英国伊丽莎白女王夫妇及很多英国社会名流



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# 2012 海天盛筵

高端生活方式展精彩集锦

Hainan Rendez-Vous 2012 Luxury Lifestyle Exhibition

HAINAN  
RENDEZ-VOUS  
2012  
APRIL 5TH-8TH  
海天盛筵(海南)



HAINAN  
RENDEZ-VOUS  
2012  
APRIL 5TH-8TH  
海天盛筵 (海南)

展会盛况  
EXCEPTIONALLY GRAND OCCASION



The third Hainan Rendez-Vous – China (Hainan) yacht, corporate aircraft and luxury lifestyle exhibition, organized by Hainan Tourism Development Committee and the People's Government of Sanya, sponsored by Visun Royal Yacht Club and Hainan Rendez-Vous Company, was held from April 5th to 8th in the marina of Sanya Visun Royal Yacht Club.

Hainan Rendez-Vous became Asia's largest yacht exhibition, important corporate aircraft exhibition and world's best luxury brand exhibition only in its second year. This four-day event covered art show, wonderful entertainment activities, professional seminars, social events, etc., to provide a wealth of opportunities for viewers and sponsors to socialize, discuss, and enjoy every activity of the event. Last event had attracted about 15,000 elites from the Great China and was reported by mainstream media around the world. Sponsors and exhibitors highly praised this event for carefully selected industries of exhibition and a variety of splendid activities that attracted the audience. They all agreed that the event provided them with adequate social opportunities to boost their business.

In preparation for the Hainan Rendez-Vous Luxury Lifestyle Event 2012, the organizer rented 5 barges specially to extend the event onto the water, which increased the space greatly for the event. All newly increased booths and berths has been sold out by December of last year.



由 海南省旅游发展委员会、三亚市人民政府主办，三亚鸿洲国际游艇会、中国海天盛筵公司承办的第三届海天盛筵—中国（海南）游艇、公务机及尊贵生活方式展于4月5号到8号在三亚鸿洲国际游艇码头举行。

仅仅举办了二届，海天盛筵已经成为了亚洲最大的游艇展，公务机领域的重要展会，全球最优秀的奢侈品品牌展，为期四天的展会还将有艺术展，精彩纷呈的娱乐活动，专业研讨会，社交活动等贯穿其中。展会为观众和赞助商提供丰富的机会进行社交，讨论，同时尽情享受展会的各项活动。去年的展会吸引了约15,000名来自大中华区各地的精英观众，世界各地的主流媒体对展会进行了详细报道。赞助商和参展商都高度称赞主办方精心选择的参展行业以及吸引观众的各种丰富多彩的活动，他们一致认为参加展会为他们提供了充分的社交机会，最终促成业务的往来。

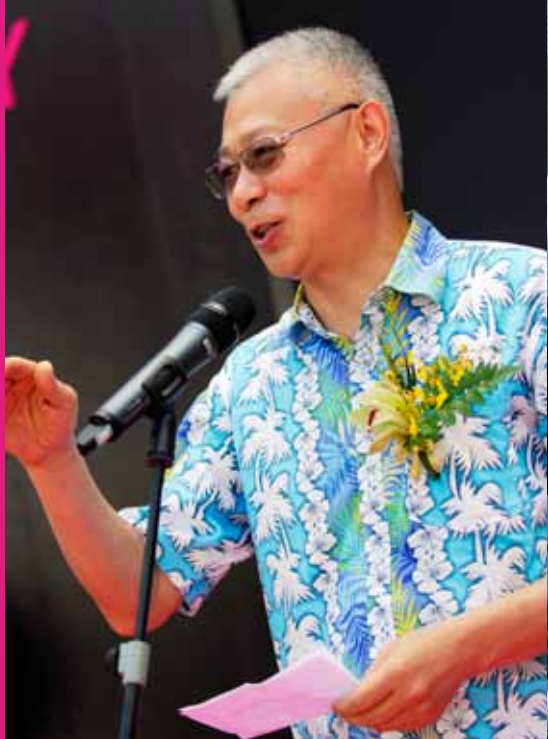
为了筹备2012年展会，主办方通过租用5艘专用驳船的方式把展会空间延伸到水面，从而大大增加了展会的面积。包括新增展位面积在内的所有泊位和展台都在去年12月全部售罄。





海天盛筵开幕式王大富董事长致辞  
Wang Dafu, Chairman of Visun Group, delivered a welcome speech on opening ceremony

三亚市长王勇  
Mr. Wang Yong, the Mayor of Sanya, delivered a speech

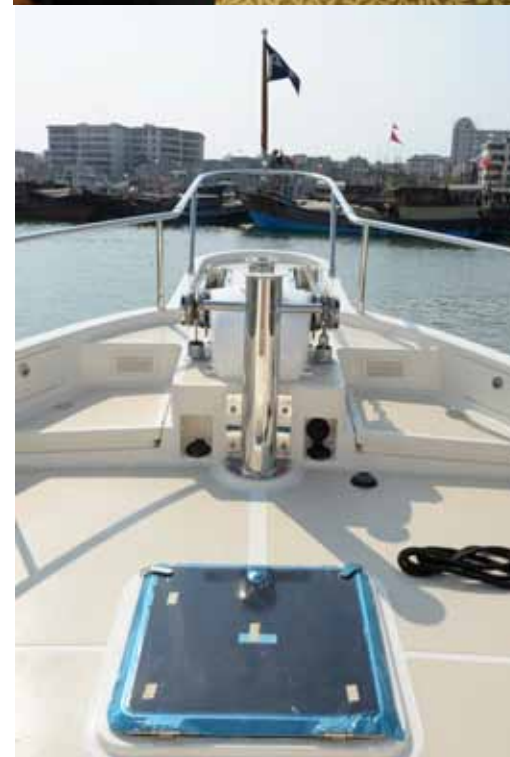




HAINAN  
RENDEZ-VOUS  
2012  
APRIL 5TH-8TH  
海天盛筵(海南)海  
遨游  
ROAM IN THE SEA

参加本届海天盛筵游艇展的水中巨人包括若干艘长达 40 米以上的巨型游艇，以及 130 艘尺寸略小的游艇和超级游艇。全球主要游艇生产商都纷纷回归今年的展会，这也体现了展商对这场 2009 年引入中国向中国介绍游艇生活方式概念的展会的极大信任，这些知名游艇生产商包括包括 Luerssen 游艇，Heesen 游艇，Blohm+Voss 游艇，皇家 Huisman，Kingship 游艇，Oceanco 游艇，斐帝星 Feadship 游艇，Mondomarine 游艇，艾美斯顿 Edmiston 游艇，宾士域 Brunswick 游艇，Jeanneau 亚诺游艇，博纳多 Beneteau 游艇，CNB 超级定制游艇，阿兹姆 -- 贝尼蒂 Azimut - Benetti 游艇，San Lorenzo 游艇，法拉蒂 Ferretti 集团，Marquisouting，圣汐 Sunseeker 中国，公主游艇以及其他更多的游艇。

The exhibits of this Rendez-Vous included a number of over 40-meter-long giant yachts and 130 smaller yachts and super yachts. All the world's major leading yacht manufacturers returned to the event, reflecting that this yacht lifestyle concept exhibition, which was introduced to China in 2009, was greatly trusted by the vendors. These brands include Luerssen, Heesen, Blohm + Voss, Huisman, Kingship, Oceanco, Feadship, Mondomarine, Edmiston, Brunswick, Jeanneau, Beneteau, CNB, Azimut - Benetti, San Lorenzo, Ferretti, Marquisouting Sunseeker China, Princess and more.

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SeaRay Press Conference法拉蒂代表接受媒体采访  
Ferretti taking media interview

美艳艇模 beautiful yacht babe

码头美景 / Marina view



惬意艇模 / yacht babe







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## 翱翔世界舞台 尊享至高荣耀

恭贺金鹿公务荣获美国高端旅行杂志《环球旅行家》“亚洲领先公务机公司”称号



金鹿公务航空成立于1995年,专业从事VIP商务和私人包机、私人飞机托管、外籍公务机地面代理、空中医疗救援飞行以及飞机选型咨询和购机解决方案等服务。经过17年的不断积累,金鹿公务航空已成为中国乃至亚洲公务航空的领先者。  
金鹿公务航空拥有迄今亚洲领先的公务机机队,共运营44架顶级公务机,始终致力于为全球一流的企业与顶级商务、政务人士提供高效、尊贵、专享的公务航空服务。



# HAINAN RENDEZ-VOUS 2012 APRIL 5TH-8TH 海天盛筵 (海南)

## 冲入云霄 FLY INTO THE SKY

The giant yacht manufacturers were aware that Hainan Rendez-Vous event is a very valuable exhibition that attracts business elites from all over China. There were at least 300 high net worth individuals taking private corporate aircraft to arrive at and depart from the exhibition. This exclusive service was provided by the corporate aircraft vendors in this exhibition.

During the Hainan Rendez-Vous, 967 VVIPs that obtained the top exclusive membership from the exhibition host appreciated the large-scale static demonstration of private aircrafts in Sanya Fenghuang Airport.

13 aircraft exhibitors attended the exhibition with their 15 luxurious corporate aircrafts. The exhibited models include Gulfstream 200, EC135, Bell405 Airbus, ACJ corporate aircraft, Boeing BBJ corporate aircraft, Bombardier Challenger 850, Challenger 605, Global Express XRS, Challenger 300 and VARIG Hereditary 1000. Legacy 650, the international film star Jacky Chan's 200-million-RMB private aircraft was also exhibited.



品牌与意向买家交流  
Manufacturers communicate with buyers



巨型游艇制造商们意识到海天盛筵是一个非常宝贵的展会，因为它吸引了中国各地最精英的商务人士前来。今年将有至少 300 名最高净值人士将以 VVIP 客人的身份乘坐私人公务机往返展会，这项专属的服务正是由今年参展的公务机生产商所提供。

海天盛筵期间，967 位获得展会方最高专属资格的 VVIP 参观了规模庞大的三亚凤凰机场公务机静态展示。

13 家飞机展商、15 架豪华公务机悉数登场！其中有包括湾流 200，EC135，Bell405 空客，ACJ 型公务机，波音 BBJ 型公务机，庞巴迪 Challenger 850、Challenger 605，Global Express XRS、挑战者 300，巴西航空工业世袭 1000 型。价值 2 亿，由国际影星成龙购入的莱格赛 650 型公务机此次也参加了展览。





HAINAN  
RENDEZ-VOUS  
2012  
APRIL 5TH-8TH  
海天盛筵(海南)驶  
驾 人生  
DRIVE YOUR LIFE

A supreme super sports car range appeared again in Hainan Rendez-Vous this year! Bugatti Veyron Super Sport, Ferrari Italy 458 Spyder, Lamborghini Gallardo, Porsche GT3 and state-of-art customized Rolls-Royce global limited edition showcased their luxury and elegance. The Bugatti series of this exhibition was crafted manually by 40 workers for 4 months. Only 300 offerings are available all over the world, just 3 in China. This car is currently the most expensive new car model in Hainan. The low-profile and restrained dark horse - BMW 7 Series High Security was also sold at over 10 million RMB.

今年海天盛筵再次推出极致超跑阵营！布加迪威航 supersport，法拉利 Italy 458 spyder，兰博基尼盖拉多系列，保时捷 GT3、全球限量顶级定制车型劳斯莱斯彰显豪华贵气。此次参展的这款布加迪，由 40 个工人历经 4 个月时间、纯手工打造的，全球限量 300 辆，中国仅 3 辆，该车将成为全海南目前最昂贵的新车。低调而又内敛的黑马 -BMW7 系高级防弹车，同样售价高达千万以上！



奔驰 Benz SLSAMG



宾利欧陆 Bentley supersport



奔驰 Benz SLS AMG 2

宝马 7 系高级安防车  
BMW 7 Series High Security

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中国·海南

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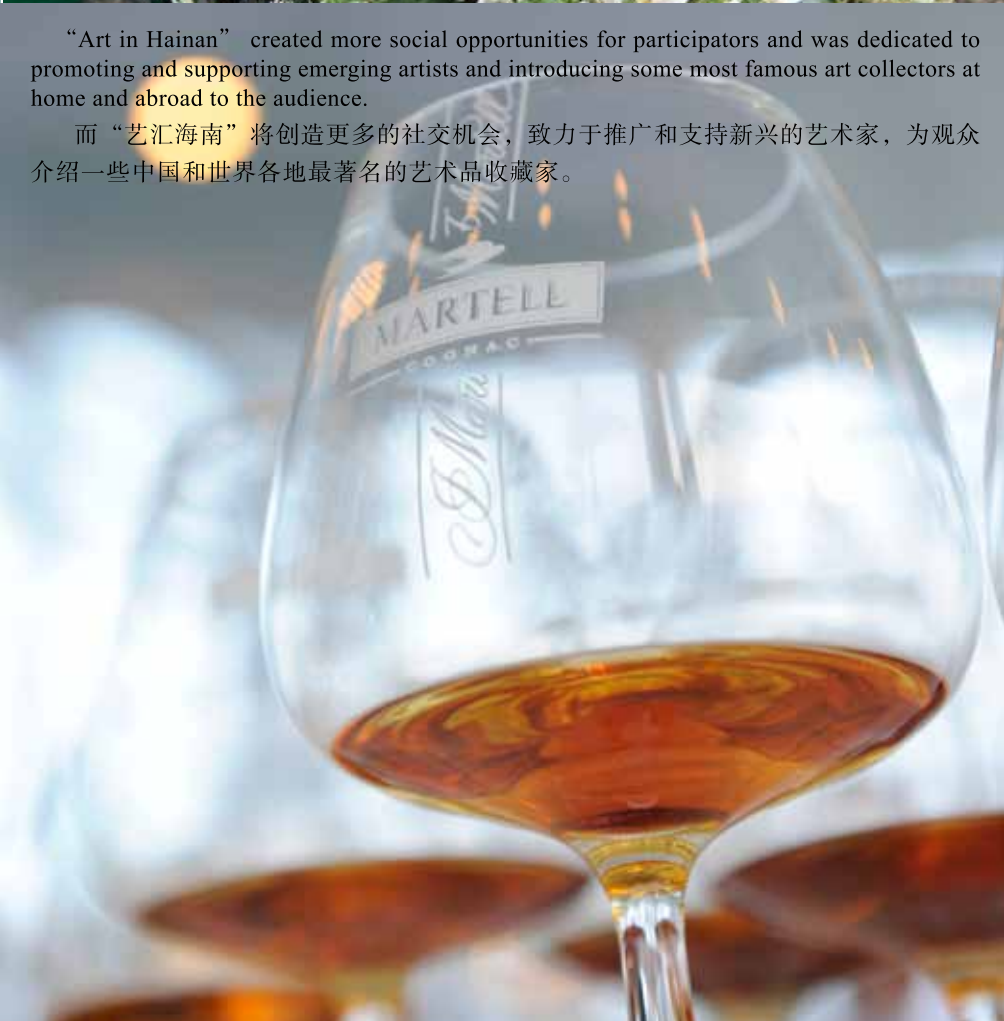
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In terms of luxury lifestyle, hundreds of domestic and foreign brands in luxury waterfront real estate, banks, hotels, antiques and golf were spotlighted. Among them, the auto show was the largest one.

尊贵生活展方面，国内外豪华滨水地产、银行、酒店、古董、高尔夫等上百个品牌将精彩亮相，其中，名车展成为最大的展览。











Mr. Leonado Ferragamo, Mr. Attilio Massimo Lannucci, Italian Ambassador, Ms. Delphine Lignieres, Mr. Wang Dafu, and Mr. Voltaire Leung (From Left to Right) (从左到右) Ferragamo 先生、意大利驻华大使严农祺、李雯雯女士、王大富董事长、梁国忠先生合影



Voltaire and Ms Caroline Gruosi-Scheufele, from the Family of Chopard Founder  
梁国忠先生与萧邦联合总裁卡洛琳女士



Wand Dafu, Chairman of Visun Group, with Mr. Noberto Ferrettii  
王董事长 (左三) 与法拉帝先生 (左二)



名人荟萃

CELEBRITIES GATHERED



Mr. Deng Zhonghan, Academician of China, Xu Zhenling, the Vice Mayor of Sanya, and Mr. Wang Dafu, Chairman of Visun Group  
三亚许振凌副市长及邓中翰院士、王董事长合影



Mr. Peter Wood, GM of Tang Polo Club, with His Friends.  
唐人马球俱乐部总经理 Peter Wood 先生和他的朋友们。



Mr. Zhang Jiayi, famous actor and his wife Wang Haiyan  
著名演员张嘉译 (右二) 及妻子王海燕 (右三)



Mr. Rupert Hoogewerf with Mr. Voltaire Leung  
胡润先生与梁国忠先生合影



Mr. Wang Dafu Discussed the Future Project with Mr. Thomas Boegli, Managing Director of USB  
王大富董事长与瑞士银行董事总经理唐松交流未来合作



Mr. Yao Ming and Mr. Con CONSTANDIS, Managing Director of Pernod-Ricard  
姚明与保乐力加中国董事总经理孔仕覃先生



Mr. Wang Dafu and Mrs. Wang Jianlin.  
王大富先生与王健林太太。



Mr. Li Xiaohua, Miss Luo Zilin, Mr. Tony Li, and Mr. Voltaire  
李晓华、罗紫琳、李东田、汪潮涌、梁国忠合影



Mr. Wang Chaoyong Attend the Dinner  
汪潮涌先生出席晚宴



Ms. Huang Xiuhong, CEO of Gome Holdings Investment Group, Attend the Dinner  
国美控股集团 CEO 黄秀虹出席晚宴





## One Thousand Years is Too Long, Seize the Day and Seize the Hour

Profile of Yang Tianfu: Yang Tianfu, born in June of 1961, graduated from the Electric Automatization School of Zhejiang University with the bachelor's degree in Electric Automatization major. Now, he is a deputy to the National People's Congress, President and General Manager of Harbin Tech Full Electronic Co., Ltd. In 2009 and 2010, he was twice elected by the National People's Congress as an excellent deputy who performs his duty very well. Yang, who likes to study aircraft models since childhood, founded Harbin Tech Full Electronic Co., Ltd in May of 2000. The company was then called by the media "a dark horse" in the electric manufacturing industry in China. Now, the Tech Full, under the leadership of Yang, has become a leading enterprise in the field of electric manufacturing in China.

It was a sunny afternoon at a weekend when we met Yang for the first time. he just came back from the golf court, wearing a yellow cotton T-shirt and talking merrily with his friends. He impressed me as a gentle, humorous, fast in speaking and straightforward man. The interview started in a happy atmosphere.

**Visun Royal Yacht Club(Hereinafter referred to as VISUN):** Under what circumstance did you buy the first yacht RIVA?

Yang Tianfu: I was very busy at that period of time. To be honest, a boss has to face tremendous pressure. After all your employees are all counting on you. I don't smoke, seldom drink, and have little entertainment. One time, occasionally, my friends took me out to the sea in a yacht. It made me so relaxed as I had never experienced before. For me, it was a totally new way for relieving stress.

**(VISUN):** Your Ladygaga110 also struck a pose on the stage in this Hainan Rendez-Vous. Could you talk about the story between you?

Yang Tianfu: I bought it for two purposes: first, for commercial purpose, it can be used for meetings and activities of the company; second, for family purpose, it is safe especially for the aged. The yacht is tailor-made according to my wishes. It is special. For instance, it was originally streamline in shape. Later its form was changed to a square with nearly 30% added space, making it more spacious.

In addition, it has a diving platform that can automatically rise and descend and can be extended down to 1 meter under the water to meet the needs of swimming or diving.

**(VISUN):** Could you share the fun yacht brings to you?

Yang Tianfu: Sanya is an ideal place for yachting. I like steering my vessel on the sea, which is wonderful for me. Such a feeling is beyond description. Being alone in the sea with nothing else but blue sea surrounding me makes me calm enough to think about a lot of things. It is entirely different from sitting in my office or other places. Moreover, my father is fond of fishing. Yacht can also help him enjoy his hobby better.

**(VISUN):** What do you think of the status quo and future of the yacht industry of China?

Yang Tianfu: Compared with foreign countries, China lags behind in yacht industry. But I believe there is still huge room for improvement. Ship owners all hope they can entrust their vessels to an agency or company that can do a good job in repair,

maintenance, trusteeship, training for sailors, captains and professional service staff, and qualification. This vacancy is expected to be filled in the near future.

When the interview was over, President Yang told us frankly he always had to squeeze time for playing golf. And he had to go back for a meeting in the company after the interview. After that, he said smilingly: "a boss has no happiness to be spoken of, as he is always busy with the company and his staff." Perhaps, for such a responsible doer and entrepreneur, the most beautiful vision in his heart may be seizing the moment, steering toward a bright future and leading his enterprise to leap forward ceaselessly.



## 一万年太久，只争朝夕

— 访哈尔滨泰富电气有限公司杨天夫董事长

杨天夫小传：1961年6月出生，毕业于浙江大学电气自动化学院电气自动化专业，现任全国人大代表、哈尔滨泰富公司董事长兼总经理。并在2009年度、2010年度连续两年被全国人大推选为优秀履职代表。从小搞航模出身的杨天夫2000年5月创办了哈尔滨泰富电气，当时泰富被媒体称之为——中国电机制造业的一匹“黑马”。而现在，杨天夫带领的泰富已经成为了中国电气装备制造领域的龙头企业。

初见杨天夫，是个阳光和煦的周末下午。他跟朋友们刚打完高尔夫球，穿着黄色的纯棉T恤与朋友们相谈甚欢。态度温和，面带微笑，语速稍快，话语幽默。有着北方人干脆直爽的性格。我们的采访在愉快的氛围中开始。

**鸿洲游艇会：**您最初购买第一艘游艇RIVA的时候，是在怎样的机缘下呢？

杨天夫：那段时间工作非常忙，当老板其实要面对的压力非常大，毕竟下面所有的员工都要指望着你。我这个人抽烟，也几乎不喝酒，平时没有其他什么消遣，偶然的一次机会，朋友带我乘坐游艇出海，让我感受到了从未有过的放松，这对我来说是一种崭新的解压方式。

**鸿洲游艇会：**您的 ladygaga110 本届海天盛筵也惊艳亮相。可以请您谈谈您和它的故事吗？

杨天夫：当时买下它主要考虑两个用途：一是满足商业需求，比如公司开会、搞活动等；二是家人乘坐更加安全，特别是老人。这艘船里里外外都是按照我自己的意愿、喜好定制的，有很多独到之处。比如它的形状原本是流线型的，后来被我改成了很方正的形状。比原来增加了近30%的空间，显得更加宽敞。同时 ladygaga 上面有可以自动升降的跳水台，也可以伸入水下一米深，满足游泳或跳水的需求。

**鸿洲游艇会：**能谈谈游艇给您带来的乐趣吗？

杨天夫：三亚是最适合玩艇的地方。我喜欢亲自驾船出海，自己掌握船艇航向的感觉妙不可言。一个人乘风破浪，四周是一望无际的大海，可以让自己真正沉下心来思考很多事情，跟平时在办公室里或者是其他地方，感受是完全不一样的。另外我父亲特别喜欢钓鱼，游艇也帮助我能够更好的满足他的爱好。

**鸿洲游艇会：**您对中国游艇行业的现状和未来发展有什么看法呢？



杨天夫：中国游艇业，相较国外，仍有很大差距，因此我相信未来仍有巨大上涨空间。作为船东，都会需要能够放心交给他做船艇维修、保养、托管、船艇水手船长及专业服务人员的培训、资格认证等的机构或公司。希望不久的将来，可以填补这一块的行业空白。

采访结束后，杨总直言周末是挤时间打球，采访完后还要回公司开会。更笑言“老板没有幸福而言”，因为总是为公司、为员工不停忙碌着。也许对于这样一位有责任感的实干企业家，把握好当下，掌舵未来，不断带领企业长足进步，才是他内心最美好的愿景！





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## 鸿洲夺冠首届司南杯帆船

Visun Takes the Crown of the First Si' Nan Cup Regatta Challenge



On March 31, the first Si' Nan Cup Regatta was closed in Yalong Bay. Visun team became the biggest winner in this regatta depending on its great strength! In both three-day-long track race and endurance race, Visun team was the runner-up, following the champion by a neck, and finally took the crown in the regatta with the highest total score.

The regatta brought together numerous domestic marine elites and totally 25 yacht teams from all over the country participated the regatta. The whole regatta includes track race and endurance race, and applies the match rule of international IRC scoring standard with seven awards including the top three players in track race and endurance race and the final champion. The endurance race set sailing from Yalong Bay heading for the North Reef of Xisha. Due to the weather condition, the organizing committee temporarily decided to shorten the voyage and took the fourth mark 60 nautical miles away from Sanya as the turn-back point, which brought more expectations for the regatta of the next year.

In the award ceremony, Visun team was most spotlighted. Visun took three of all the seven awards, including two silver medals and the highest honor as the final champion. This was also the best result obtained by Visun team since its foundation in 2009.

3月31日，首届司南杯帆船赛在亚龙湾隆重闭幕，鸿洲号船队凭借强劲的实力成为本届比赛的最大赢家！在为期3天举行的场地赛、拉力赛两场比赛中，鸿洲船队均以微弱的差距名列第二，最终以总成绩第一的优异成绩荣获本次比赛的总冠军。

本次大赛汇聚了国内航海界精英，共有来自全国各地的25支船队参加比赛，全程比赛包括场地赛和拉力赛，赛制采用国际IRC计分标准，共设场地赛、拉力赛前三名及总冠军共七个奖项。其中拉力赛从亚龙湾启航前往西沙北礁，由于天气原因，赛事组委会临时决定缩短航程，在航行离三亚约60海里处的第四标作为赛程折返中点，这也为明年的比赛充满了更多期待。

颁奖仪式上，鸿洲船队成为最大亮点，在颁出的七个赛制奖项中，鸿洲船队三次登上领奖台，斩获两个亚军并荣获了赛事总冠军的最高荣耀。这也是鸿洲船队继2009年赛队成立以来获得的最好成绩。



## 拓普理德总裁杯帆船赛

Toplead CEO Cup Yacht Competition



In December 2011, in the warm Sanya,

25 CEOs in China gathered in Sanya Visun Royal Yacht Club to participate in the Toplead CEO Cup Yacht Competition. This event covers enterprise management and training courses, yacht competition, yacht banquet and awarding BBQ, etc. Among these activities the marine expanded training that combines training courses and yacht teamwork is widely favored by entrepreneurs. They said the training not only provides rudiments of professional yacht competitions but also delivers their joy of challenging the sea.

2011年的12月，在暖意融融的三亚。

国内25名总裁齐聚三亚鸿洲国际游艇会，参加拓普理德总裁杯帆船赛。活动涵盖了企业管理培训课程，帆船赛及帆船晚宴，颁奖BBQ等。其中深受企业家们亲睐的是将培训课程与帆船团队合作结合在一起的海上拓展课程，他们表示，整个活动不仅让他们学习到了专业的帆船赛入门知识，更体会到了博弈大海的人生乐趣。







# Passion Bursts with Luxury

## — 2nd Louis XIII Sailing Beat Challenge Held in Sanya Visun Royal Yacht Club

On October 14, 2011, the second Louis XIII Sailing Beat Challenge was ceremoniously held in Sanya Visun Royal Yacht Club. The route was set to sail a circuit around the Eastern Island of Sanya Bay, and the event was full of challenge and fun. Wang Dafu, the chairman of Visun Group and many other guests were invited to participate in the challenge. Mr. Patrick Piana, the CEO of Remy Martin also showed up and unveiled a new miracle of the brand of Louis XIII – the 3-liter limited edition of Louis XIII, to celebrate the good times with the top-notch luxury.

In the golden autumn of 2010, Sanya Visun Royal Yacht Club host the first Louis XIII Sailing Beat Challenge and achieved a huge success, which started a glorious journey of the king of cognac in the field of yacht, and also raised the contemporary luxury lifestyle respected by it to a new level. This year, Remy Martin specifically recalled the champion team of the 1st Challenge to participate in this event. All guests were itchy for a try.

For the event, Sanya Visun Royal Yacht Club specially hired two foreign coaches to carry out a 1-hour-long pre-competition professional training for the guests. After the training, the guests boarded a luxury yacht from Visun VIP marina, and sailed to the floating platform in the high sea. Viewed from afar, a red island was floating in the vast sea, and eight Beneteau yachts lined up on both sides of the floating platform, and the wind swelling the sails, all yachts were ready to go. At the sound of the starting pistol, the participating guests were immediately put into a state of competition and fought courageously in the vanguard with high morale. When the yachts sailed out of the Eastern Island, the line of sight was suddenly open, and guests began to enjoy the pleasure of riding waves and competitive challenges.

To popularize the essence of the brand, Louis XIII has form ties with yacht industry for a long time. In 2010, the brand of Louis XIII successfully entered China’s top yacht club - Sanya Visun Royal Yacht Club, and the combination of both aimed at the promotion of contemporary luxury lifestyle and bringing richer experience to guests.

Mr. Wang Dafu, the chairman of Visun Group said that the club would irregularly organize different types of activities jointly with these high-end brands in the future, and said that only through the strong association with high-end brands, can the experience of high-end lifestyle be truly brought into Sanya, can the development of tourism in Sanya be improved further, and can Hainan International Tourism Island truly become integrated into the global market.



## 激情在奢华中迸发

### 暨第二届路易十三杯帆船挑战赛

2011年10月14日，第二届路易十三杯帆船挑战赛在三亚鸿洲国际游艇会激情上演。此次航线环绕三亚湾东岛一周，充满挑战与乐趣，鸿洲集团董事长王大富等众多嘉宾应邀参赛。人头马首席执行官 Patrick Piana 先生也亲临现场，并揭幕路易十三家族中又一新的奇迹——路易十三限量版 3 升装，以顶级奢华欢庆这美好时光。

2010年金秋时节，首届路易十三杯帆船挑战赛于三亚鸿洲国际游艇会举行并大获成功，从此开启了王者干邑在帆船领域的荣耀征程，也将其所推崇的当代奢华生活方式推升到了一个崭新境界。今年，路易十三特意将第一届冠军队召回，让各位嘉宾跃跃欲试，相约浪尖一较高低。

针对此次赛事，三亚鸿洲国际游艇会专门聘请两名外籍教练对嘉宾们进行一个小时的赛前专业培训，培训结束后，嘉宾们于鸿洲 VIP 码头登上豪华游艇，驶向自由海浮台。远远望去，一座红色小岛点缀在广阔的海面上，八艘博纳多帆船在两旁一字排开，风帆鼓起，蓄势待发。发令枪响后，参赛嘉宾们立刻投入状态，斗志昂扬，竞相追逐。当船只驶出东岛，视线顿时开阔，嘉宾们在驾风驭海中尽享驰骋浪尖的快意和竞技挑战的酣畅淋漓。

出于对品牌精髓的推崇，路易十三与游艇结缘已久。2010年，路易十三亦成功进驻国内顶级游艇俱乐部——三亚鸿洲国际游艇会，两者的结合旨在推广当代奢华的生活方式，为嘉宾带来更丰富的体验。

鸿洲集团董事长王大富先生表示，今后公司将不定期的和这些高端品牌合作举办不同类型的活动，只有跟高端品牌的强强联合，才能真正将高端体验生活带入三亚，从而进一步提高三亚旅游的发展，真正的实现海南国际旅游岛与世界接轨。





# 海南首家游艇夏令营盛装起航

## Hainan's First Yacht Summer Camp Ready to Sail Spectacularly



Visun Sailing Center launched the momentous Sailing Starworks Yacht Summer Camp and held the grand opening ceremony in the sea sports hall of Visun Royal Yacht Club.

As the first yacht summer camp cooperated with the world famous sailing training agency - IYT, Sailing Starworks is committed to providing a high quality platform for the teenagers who love the ocean and sailing and popularizing the sailing culture, as well as promoting the development of the domestic sailing. The "sailing themed" event covers inspirational and experiential trainings, carrack driving and operation skills for starters, survival skills at sea, sailing challenges, island camping, undersea adventure, outward bound, as well as other rich and interesting activities such as fishing at sea, undersea diving, beach bonfire, scenic tour and golf. The event enables our members to fully experience the sailing life in the bay, harbor, and island and gives them surprises at offshore diving and fishing.



As the head coach of this summer camp, Polina said she will give participators rich and wonderful sailing courses and do a good job in security control to let them enjoy the sailing safely and happily.

Mr. Rick, the head of IYT sailing training agency, introduced the vital status of IYT in the world sailing industry and presented his wish to provide the world's best sailing courses for Chinese sailors, and the plan to introduce the winter camp in association with Visun Royal Yacht Club to provide the best development platform for the teenagers who love sailing. He hoped to witness more young sailors to join in Sailing Starworks and enjoy the pleasure brought

鸿洲航海体验中心在暑期重磅推出了航海星工厂游艇夏令营，并在鸿洲国际游艇会海上运动大厅举办盛大的开营仪式。

航海星工厂作为国内首家与世界知名航海培训机构IYT合作的游艇夏令营，旨在国内普及航海文化，为热爱海洋、喜欢航海的青少年提供优质的成长平台，推动国内航海运动的发展。活动以“航海”为主题兼具励志型体验式培训，涵盖大帆船驾驶入门及操作技巧、海上生存、帆船挑战赛、海岛露营、海底探险、户外拓展，同时还有海上垂钓、海底潜水、沙滩篝火、景区游览及挥杆高尔夫等丰富有趣的活动。让营员充分感受海湾、海港、海岛三位一体的航海生活，体验潜点、钓点两点一线的海上惊喜。

Polina 作为此次夏令营的总教练，她表示将为大家带去丰富而精彩的航海课程，认真做好安全控制，让大家安全并快乐地享受航海。

IYT 航海培训机构负责人 Rick 先生为大家介绍了 IYT 在世界航海界的重要地位，将为来自中国的水手们提供世界上最先进的航海课程，并计划将与鸿洲国际游艇会联袂推出冬令营，为国内热爱航海的青少年提供最好的成长平台，希望在冬季看到更多的小水手加入航海星工厂，与我们一起享受大海带给我们的乐趣



浪漫盛享：海上摩登秀 海底婚礼 海上游艇巡游 游艇婚纱摄影 海上迎亲 比翼双飞海上漂 海上求婚 海洋主题美食

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# 航海“星”工厂

## SAILING STAR FACTORY

——国内首家顶级青少年游艇夏令营

在三亚蔚蓝海域，开启航海梦想。

白金五星游艇基地，全程管家一站式服务。

国际顶级教练双语授课，游艇亲驾体验式培训。

体验鲁滨逊海岛历险记，收获海岛生存技能。

航海“星”工厂，与您一起打造中国未来航海之星！



联系方式：+86 (898) 88601399

地址：海南省三亚市榆亚大道2号时代海岸内鸿洲国际游艇会

网址：www.visun-yacht.com

主办单位：三亚鸿洲国际游艇会

招生对象：12周岁至22周岁身心健康的青少年

活动内容：1、帆船课程与素质拓展 2、帆船挑战赛  
3、动力艇巡游体验 4、亲子活动 5、浮潜&PADI潜水培训及体验  
6、骑士贵族礼仪 7、海上嘉年华暨航海生活体验 8、趣味龙舟赛&高尔夫培训及体验

活动时间：本次航海季共分两期，每期时间为一周。

第一期：2012年7月15日至7月21日 第二期：2012年8月1日至8月7日

活动费用：13888元/人/期（营内五星级食宿标准、游艇租赁费、景点门票、培训费、活动场地费、器材费、营期内交通费）

费用说明：三亚鸿洲国际游艇会会员可享受8.8折优惠。

夏令营日程安排：>>>

日期	主题	上午	下午	晚上
第一天	航海英雄汇	9:00指定地点报到，办理入营手续，安排住宿，整理内务。 10:30开营仪式，破冰&分组游戏，营友速记（找个好朋友），营地规章制度培训。参观游艇俱乐部。	14:00 认识帆船 15:00 水上安全知识 16:00 帆船出海体验（海上课堂）	18:00 泳池欢迎晚宴 20:00 海滨仲夏夜之泳池PARTY 21:50 熄灯
第二天	航海“星”发现	09:00航海基础 11:00学习打绳结（码头课堂）	14:00 航前准备 15:00 海上课堂（起航、掌舵 & 绳索操作）	18:00 晚餐 19:00 夜游鹿回头，俯瞰三亚城 21:00 加餐 21:50 熄灯
第三天	海上特工队	09:00 海上救生课程 10:00 泳池救生实训 11:00 泳池浮潜/潜水体验	14:00 海上课堂（升帆、收帆培训，海上近/侧/顺风行驶技巧） 15:30 海上渔夫&海底潜水	18:30 美食DIY 21:00 加餐 21:50 熄灯
第四天	海岛历险记	09:00 帆船比赛规则 10:00 帆船赛人员分配及职责说明 11:00 观看帆船赛视频及技术解析	14:00 绕标实训&海上拉练 16:00 海上觅食 17:00 登陆西瑁洲 18:00 海湾生火&海味大餐	20:00 海岛露营&孤岛求生 21:00 加餐 21:50 熄灯
第五天	巡航蓝海域	09:00 海岛拓展&帆船技术讲解 11:00 海上人家之置家生活体验	海上课堂之航海技能培训 14:00 天涯浪漫之旅 15:00 南山福寿之旅 16:00 日落愿景之旅	18:00 晚餐 19:00 欢乐节目秀 21:00 加餐 21:50 熄灯
第六天	畅享第一湾	09:00 帆船课程回顾 10:00迎风/顺风换舷 11:00 舵的操作方法	14:00 挥杆绿茵场（高尔夫培训） 15:30 竞技亚龙湾	18:30 烧烤DIY & 海滩PARTY 21:00 加餐 21:50 熄灯
第七天	酣战三亚湾	09:00 趣味龙舟赛 11:00 特色体验场	14:00 帆船比赛讲解&帆船热身赛 15:00 帆船挑战赛（家长可一同出海）	18:00 欢送晚宴暨营员大联欢 20:00 帆船赛颁奖 21:50 熄灯

注：1、每日早上统一7:30起床，8:00点准时早餐。

每日中午统一12:00点准时午餐&水果，13:00午休。

2、以上行程为8人或以上成团费用，若低于此人数，将更改开营日期。每期营员不超过20人。

3、每天的活动会根据当天的具体情况稍作调整。

温馨提示：三亚鸿洲国际游艇会有限公司对本活动拥有最终解释权



# 全国首次定制海上“成人礼”亮相三亚

First National Custom-made “Adult Ceremony” Bloomed in Sanya

“Adult Ceremony in Sanya” which sponsored by the Private Banking Center of China CITIC Bank, organized by Visun Media, was held from December 10th to 13th in Visun Royal Yacht Hotel.

We made this activity for building a platform to provide mutual help, mutual trust, mutual appreciation and mutual respect for the children of the VIP customers of CITIC Private Banking Center, and to form a social circle for the same-aged elites to find possible future business partners and life partners. During the four-day-long Adult Ceremony, the requirements for “adult” in the traditional Chinese Sinology – “investigation of things, extension of knowledge, sincerity, uprightness, cultivating the moral self, regulating the family, ruling the country and making all peaceful” were perfectly integrated with the existing facilities of Visun Royal Yacht Club, so that the participants could fully appreciate the opportunities and challenges which adults will face as well as the hardships which their fathers experienced in their causes while participating the yacht sailing, sailboat outward development, training of fashionable social etiquette, swimming pool carnival, outward development training in resort, and other links of the adult ceremony.

Through the interactive activities such as ice-breaking development and bypass yacht regatta, the youths and girls from all over the country have been on friendly terms quickly.

In the aristocratic etiquette class, the participants worked hard to learn and figure out the skills of raising both internal and external cultivation.

njoy the feeling of sailing by yachts.

After the classes of etiquette and heart amending and self-cultivation training of



the exclusive yacht experience, the guests in splendid attire attended the party of the Adult Ceremony on the evening of 12th!

The leaders of China CITIC Bank had a group photo with the guests, and congratulated the guests on the smooth sailing journey towards adult.

The three-night “Sanya Adult Ceremony” obtained a perfect success, and the guests participated in the whole process with great enthusiasm and fully comprehended the significance of becoming adults for the future life, finally, the leaders of China CITIC Bank gave full affirmation and high praise for the services for the event provided by Visun Media.

由 中信银行私人银行发起、鸿洲传媒策划执行的中信私行“三亚成人礼”活动，于12月10日至13日在鸿洲国际游艇酒店举行。

本次活动旨在为中信私行VIP客户子女提供一个相互帮助、相互信任、相互欣赏、相互尊重的平台，搭建同龄精英社交圈，寻找有可能的未来的事业合作伙伴和生活伴侣。为期4天的成人礼活动，将中华民族传统国学中的“成人”观点--“格物、致知、诚意、正心、修身、齐家、治国、平天下”与游艇会现

有设施完美融合，使大家在游艇出海、帆船拓展，时尚社交礼仪、泳池狂欢、景区拓展、成人典礼的环节中充分体会到成人将面临的机遇、挑战，以及父辈们打拼事业的艰辛。

通过破冰拓展、绕道帆船赛等互动形式，使来自五湖四海的孩子很快地融合在一起。

贵族礼仪课堂上，大家由内到外地学习、揣摩内外兼修的本领。

放松身心，拥抱大海。

在礼仪课堂、尊享游艇体验正心修身之后，12日晚嘉宾们盛装亮相成人礼仪式！

中信银行领导与嘉宾们的合影，并祝贺嘉宾们在迈向成人后的旅途中能够一帆风顺！

为期3晚的“三亚成人礼”活动，嘉宾们全程热情参与，充分领会了成人对于未来人生的意义，对此，中信银行领导对鸿洲传媒为本次活动提供的服务给予了充分的肯定和高度的赞扬。



# 岛梦帆旅

鸿洲国际游艇会会员年度答谢盛典

The Annual Member Appreciation for Visun

Royal Yacht Club Members

2012年2月5日-8日岛梦帆旅---鸿洲国际游艇会会员年度答谢盛典在三亚圆满落幕。此次会员活动以“私属岛屿生活-玩转海上娱乐”为活动主题，全方位为会员打造、体验航海生活方式。3天2晚的活动共吸引百余名会员带着自己的亲朋好友前来参加。

答谢盛典分为帆船之旅、感恩酒会、船长晚宴、私享岛屿生活（包含各类海上娱乐项目，绿色低碳有氧活动、岛上泳池派对等互动节目）。在向会员汇报以往游艇会的成长同时介绍会所及未来的规划发展，很多会员都为游艇会的发展提出了非常宝贵的意见建议。次日，出发前往此次私属的岛屿，会员们分为海路和陆路两批分别抵达。海路航行逾百人，共出航14艘次，航行20多海里，整个航程历时5小时，会员也是首次集体经历真正的航海征程。



On February 8th, 2012, The Annual Member Appreciation for Visun Royal Yacht Club Members came to an end in Sanya. The theme for this ceremony started on 5th is “Enjoying life on private island - Experiencing fun at sea”, and the activities are prepared for all members to experience the sailing lifestyle. The 3 day 2 night event attracted more than 100 members to participate together with their own friends and families.

The reciprocal ceremony included the sailing trip, reciprocal party, captain dinner and life on a private island (including all kinds of entertainments at sea, green and low-carbon aerobic activities, swimming pool parties on the island, and other interactive programs). While reporting the growing process of the yacht club to the members, the future development planning of the club was introduced as well, and many members also presented some very valuable opinions and suggestions for the development of the yacht club. On the second day, members divided into two groups, departed for the private island by sea and by land respectively. Members by sea included over a hundred people, and a total of 14 yachts sailed more than 20 sea miles. The throughout voyage lasted five hours, and the members also experienced a real journey for the first time.



## 鴻洲國際游艇會 鄭和會籍



鄭和會籍	個人 RMB 980,000.00	公司 RMB 2,280,000.00
權益	<ul style="list-style-type: none"> <li>主卡一張及附屬卡，附屬卡持有人是主卡的配偶及其6歲或以上，20歲或以下子女。</li> <li>指定泊位使用權一個</li> <li>該指定泊位享受泊位費3折優惠</li> <li>船祇保養享受人工費8折優惠</li> <li>租船享受小時式單租4折優惠，線路式7折優惠</li> <li>會員每次來訪最多可以攜帶7人享受會員貴賓待遇，其餘享受訪客待遇</li> <li>會員每次來訪享受遊艇酒店最多2間3折房價優惠，6間5折優惠</li> <li>優先入住遊艇酒店</li> <li>可享用會所及酒店所有設施並享受會員專屬優惠折扣</li> <li>遊艇會活動享受VIP身份待遇</li> <li>三亞機場享受貴賓室及機場提供的VIP服務，含綠色通道等(可變權益，視遊艇會與機場之間的協議而調整)</li> </ul>	<ul style="list-style-type: none"> <li>主卡一張及附屬卡，附屬卡持有人是主卡的配偶及其6歲或以上，20歲或以下子女。</li> <li>指定泊位使用權二個</li> <li>該指定泊位享受泊位費3折優惠</li> <li>船祇保養享受人工費8折優惠</li> <li>租船享受小時式單租4折優惠，線路式7折優惠</li> <li>會員每次來訪最多可以攜帶7人享受會員貴賓待遇，其餘享受訪客待遇</li> <li>會員每次來訪享受遊艇酒店最多2間3折房價優惠，6間5折優惠</li> <li>優先入住遊艇酒店</li> <li>可享用會所及酒店所有設施並享受會員專屬優惠折扣</li> <li>遊艇會活動享受VIP身份待遇</li> <li>三亞機場享受貴賓室及機場提供的VIP服務，含綠色通道等(可變權益，視遊艇會與機場之間的協議而調整)</li> </ul>
提名入	個人身份	二位提名入
年費	RMB7200	RMB7200 / 提名入
有效期	至2033年4月9日	至2033年4月9日
退會	入會後滿24個月可以申請轉讓	公司會籍每滿12個月可以申請更換提名入一次
更名費	轉讓時本會籍市場售價的10%作為轉讓費	RMB1200

◎ 價格生效日期自2012年4月15日起  
中國·海南三亞市榆亞大道2號鴻洲時代海岸內 TEL: +86 (898) 88600123 www.visun-yacht.com



## ZHENGHE Membership

Zhenghe Membership	Individual RMB 980,000.00	Corporate RMB 2,280,000.00
Privileges	<ul style="list-style-type: none"> <li>One host member and some affiliated members, the affiliated members are the host member's spouse and their children who are or over 6 years, less or 20 years old.</li> <li>One appointed berth</li> <li>70% discount on berthage for the appointed berth</li> <li>20% discount on labor fee for the boat maintenance</li> <li>60% discount for the hourly chartering boats, and 30% discount on itinerary chartering business</li> <li>Member shall bring maximum 7 pax into the club premises to enjoy Member guest treatment per visit, other than that shall be treated as visitor</li> <li>Member shall reserve maximum 2 rooms with 70% discount, and 6 rooms at 50% discount per visit in the Yacht Hotel.</li> <li>Priority service in the yacht hotel.</li> <li>Enjoy member's preferred prices for all the club and hotel facilities.</li> <li>VIP treatment for the Yacht Club events</li> <li>VIP Reception Room and VIP Channel service in the Sanya Airport (The benefit may be changeable subject to the service agreement between the Club and the Airport)</li> </ul>	<ul style="list-style-type: none"> <li>One host member and some affiliated members, the affiliated members are the host member's spouse and their children who are or over 6 years, less or 20 years old.</li> <li>Two appointed berths</li> <li>70% discount on berthage for the appointed berth</li> <li>20% discount on labor fee for the boat maintenance</li> <li>60% discount for the hourly chartering boats, and 30% discount on itinerary chartering business</li> <li>Member shall bring maximum 7 pax into the club premises to enjoy member guest treatment per visit, other than that shall be treated as visitor</li> <li>Member shall reserve maximum 2 rooms with 70% discount, and 6 rooms at 50% discount per visit in the Yacht Hotel.</li> <li>Priority service in the yacht hotel.</li> <li>Enjoy member's preferred prices for all the club and hotel facilities.</li> <li>VIP treatment for the Yacht Club events</li> <li>VIP Reception Room and VIP Channel service in the Sanya Airport (The benefit may be changeable subject to the service agreement between the Club and the Airport)</li> </ul>
Nominee	Individual Capacity	Two nominees
Annual Fee	RMB7200	RMB7200 / nominee
Validity	Until 9th April 2033	Until 9th April 2033
Withdrawal	May apply for transferring after 24 months since the joined date	May apply for re-nomination once after 12 months since the joined date
Name-changed Fee	10% of the on-market price while transferring	RMB1200

◎ The price effective from April 15, 2012  
中國·海南三亞市榆亞大道2號鴻洲時代海岸內 TEL: +86 (898) 88600123 www.visun-yacht.com



## 帆船挑战赛 Sailing Boat Race

帆影点点荡漾团队智慧，乘风破浪跨越艰难使命；高贵典雅乐享大海景致，竞技娱乐快意人生情怀。鸿洲帆船挑战赛邀您鉴赏汇聚四岛的海岸极境，角逐海上荣耀的梦幻激情，与我们一起，向冠军进发！！

The sailing boat, collecting the intelligence of the team, conquers the tough task by plough through the ocean; you can also enjoy the seascape elegantly and the joyful life full of competitiveness and entertainment. Visun sailing boat race invites you to appreciate the most beautiful coast view converging four islands, trace for illusive passion of glory on the sea and go together with us to set out for the First Prize!



市场价(RMB)  
Market price (RMB)

¥ 7600/2小时/艘(Oceanis40)  
¥7600/2h/yacht (Oceanis40)

包含：

- 2小时激情帆船Oceanis40(鸿洲6号/14号/15号/17号)
- 4艘船起出赛(Oceanis40)
- 专属VIP码头登船
- 矿泉水一箱，果篮一个，可乐每人一听
- 1小时25尺帆船航海体验券1张（冠军奖品）
- 九折优惠券2张（冠军和亚军奖品）
- 九五折优惠券1张（季军奖品）
- 精美礼品1份（所有参赛选手）

Items included:

- Passionate sailing boat Oceanis40 (2 hours) (Visun No.6/No.14/No.15/No.17)
- The competition begins with at least 4 yachts (Oceanis40)
- Go on board at the exclusive VIP wharf
- One box of mineral water, one fruit basket and one can of cola for each person
- 25-foot sailing experience voucher for one hour (for the First Prize)
- 2 pieces of 10% off discount coupon (for the First Prize and the Second Prize)
- 1 piece of 5% off discount coupon (for the Third Prize)
- One exquisite gift (for all contestants)



地址：海南省三亞市榆亞大道二號時代海岸內  
網址：www.visun-yacht.com  
品鑑熱線：0898-88600123  
Address: Times Shore, No. 2 Yuya Avenue, Sanya, Hainan  
Website: www.visun-yacht.com  
Hotline: 0898-88600123

此賽艇不適用於法定节假日及海關節期間，最終解釋權歸鴻洲國際游艇會所有  
The promotional set prices mentioned above are not applicable to legal holidays and Chinese traditional festival. Visun Royal Yacht Club reserves the final right of interpretation for such cases.



# 深海和风美食大放题任点任食



深海和风美食大放题的食材，都是从远海无人岛附近的300米深海区域带回的海产。

我们的船长在每次捕获归来，便第一时间将“刚出海”的海产送给总厨进行挑选，从而保证食材是最新鲜的。而我们独创点式自助服务模式，更能为您带去最正宗的日式料理感受，您只需静候便即刻享有属于您的快乐味蕾！

食材速递：三文鱼、金枪鱼、大八爪鱼、墨鱼、赤贝、北极贝、鸟贝、甜虾等

品尝方式：刺身、炭烧、油煎，配以味极鲜和辣根

任品饮料：清酒、扎啤、汽水

原价268元/位，推广期间198元/位，12岁以下儿童价138元/位  
(以上不含15%服务费)

## 海怡日本特色餐厅

每晚供应时间：18:00—21:00  
预订电话：+86(898) 8836 8888 -6216



# 极致奢华的派对地 —— 金钻殿

The Best Luxury Party Venue, Palace of Gold and Diamond

The Palace of Gold and Diamond, which invested 15 million by Visun Group, is definitely the best-in-class gathering and party places of choice for the upper class in Hainan Province, even in South China.

The Visun Royal Yacht Club KTV, located at the basement level of the hotel, is the most luxurious KTV in Sanya. Three super-large boxes are respectively named as Universe, Water Curtain and Diamond according to their decoration styles. The Water Curtain of 160 m<sup>2</sup> can accommodate 40 persons, the Universe of 180 m<sup>2</sup> can accommodate 45 persons, and the Diamond of 258 m<sup>2</sup> can accommodate 90 persons. Every box is provided with VIP lounge, checkroom, acoustically-insulated phone booth, luxurious rest room, WIFI wireless network, bar counter, dance floor and supreme hi-fi from the US. No matter you prefer passion or romance, the independent 3D stage lights can create the effect suitable for your needs. Every box is equipped with independent parking spaces.

The Wine Cellar collects well-known brands of wines from around the world, including Chateau Margaux 1996, Chateau Chenu-Lafitte, Chateau La Tour and Louis XIII etc., one of which must suit your taste. At present, the Wine Cellar is also an excellent place for consultations among businessmen. As the saying goes: we drink much wine with our bosom friends, while we savor wine with partners to experience much success!

The Cigar Bar collects world's top brands of cigar we gather for you. The most renowned brands include Cohiba, Davidoff, Montecristo, Romeo Y Julieta and Partagas.

In your free hours, you can have a small get-together with your several friends here. You can sing, chat, savor wine or smoke world's first-class cigar for a complete relaxation. As for a birthday party, the Diamond will be your best choice, where can invite your friends and sing as much as you like. With the high-end environment and the top-notch service, you will definitely linger on with no thought of leaving.

由鸿洲斥资 1500 万打造的金钻殿，包含雪茄吧、红酒酒窖及 KTV 为核心的三大顶级娱乐休闲场所，无疑是目前海南甚至南中国首屈一指的顶级圈层聚会选择地。

鸿洲游艇会 KTV 是三亚目前最奢华的一家高级 KTV，设于酒店地下一楼，三间超大包厢按不同的装修风格分别命名为宇宙、水幕、钻石。其中 160 m<sup>2</sup> 的水幕房可容纳 40 人，180 m<sup>2</sup> 的宇宙房可容纳 45 人，258 m<sup>2</sup> 的钻石房可容纳 90 人。每个包厢都配有尊贵休息间，衣帽间，隔音电话间，豪华洗手间，WIFI 无线网络，吧台，舞池，美国至尊音响。无论是激情或浪漫，独立的 3D 舞台灯光都能配合您想要的效果，每间包厢都配有独立停车位。

酒窖珍藏世界各地名酒：玛歌古堡 1996，拉菲古堡，拉图古堡，路易十三等，总有一款会合您的品味。当下，酒窖也成为商业人士洽谈的风水宝地，正所谓：酒逢知己千杯少，唯有品酒成功多！

雪茄吧典藏着我们为您收集来的世界顶级品牌雪茄，最著名的包括 Cohiba、Davidoff、Montecristo，Romeo Y Julieta 和 Partagas 等。

闲来时，您可在这里举行个小型聚会，带上三五好友，唱歌，聊天，品酒，再配上世界顶级雪茄，尽享身心放松。若是生日 party，钻石房无疑是最好的选择。邀上一群好友在此尽情欢唱，高档的环境配上一流的服务，让您流连忘返不虚此行。

营业时间 Opening Time : 18:00--01:00

预订电话 Reservation Line: +86(898) 8836 8888 --6208





# 靠海临港 收获美好心情

## Close to Harbor, Enjoy the Pleasure

游艇生活方式，已渐渐成为追求生活品味和质量的人们钟爱的休闲娱乐方式。在去年的戛纳电影节上，陈可辛导演携《武侠》剧组在游艇上举行了个大 party，好莱坞传奇女性简·芳达和时尚教主萨拉·杰西卡·帕克也来捧场。不仅中外电影届大腕在游艇上觥筹交错，商界名流也是越来越青睐游艇社交。万达集团 2010 年斥巨资购买了圣汐战舰 108 特别版游艇，引领了国内企业游艇生活的国际化、时尚化。

三亚，这个被称为亚洲的里维埃拉的地方，椰影婆娑，海水清澈，果香四溢。鸿洲国际游艇会就坐落在这里，因大自然的垂青和优待，不断的发展壮大，迎来了越来越多的客人前来体验国内首屈一指的国际游艇会。

当您抵达游艇会大堂，会立即被如星空般璀璨美好的大堂吧所吸引。在这里您可以歇歇脚，品尝调酒师为您精心调配的酒水或特饮。

Sailing is now becoming a leisurely and recreational event for those pursuing a luxurious lifestyle and quality. In Festival De Cannes of last year, director Peter Chan, along with of his production crew of Wuxia held a big party on an yacht, in which Jane Fonda, a legendary woman of Hollywood and Parker Sarah J, the fashion leader also participated. No only did the top notches of Chinese and foreign firmland toast each other on the yacht, but also celebrities of business circles increasingly preferred social activities on yachts. In 2010, Wanda Group spent a huge sum of money on Sunseeker Warship 108 Special Edition, leading the internationalization and variegation of domestic enterprises' yacht lifestyle.

Sanya, a place called Riviera in Asia, is a land with whirling coconut palms, clean sea water and suffusing fruity fragrance. Visun Royal Yacht Club is right located here. Due to the preference of the nature, the Club keeps developing and welcoming more and more guests to experience the best-in-China International Yacht Club.

Arriving at the lobby of the Yacht Club, you will be immediately attracted by its splendor. Here you can take a rest and taste drinks and beverage meticulously prepared by master blenders.



入住小憩片刻，就要开始真正的享受之旅了。约上同伴，一起驾艇出海，来个午后的海上 party，随着音乐，跟着海浪的摇曳节奏轻舞，跳跃着欢快气泡的香槟将气氛再次升温；或许还能碰巧遇到正在进行的帆船赛，海面上百舸争流，码头上加油助威，好不热闹；亦或什么都不做，只是安静的躺在甲板上，吹吹海风，来一杯鸡尾酒，所有烦恼便随风而去，杯酒人生也大抵如此。

行进至小青州附近，这里分布着全中国最密集的珊瑚礁，海水在蔚蓝、松石绿、芥末黄之间变换。这样的水域最适合浮潜，能看到色彩斑斓的鱼群、海星和小热带鱼。不管是潜入海底世界，还是在游艇上海钓，都是件极惬意的事。游艇上配有 BBQ 烧烤台，晚餐时候就能吃到最新鲜地道的海鲜料理喽。

After a short rest, the real journey of enjoyment starts. With your fellows, you can drive the yacht on to the sea and hold an off-shore party. Dancing to the music and rhythms of sea waves, together with the bumping bubbles of champagne heat up the whole atmosphere. Maybe you can happen to encounter an ongoing regatta, with hundreds of yachts competing on the sea and cheering audience on the bank. What an exciting scenery! Or you might be doing nothing, only laying on the deck against the sea wind, drinking a glass of cocktail and wiping out all the worries. What a wonderful life!

Sailing to the nearside of Xiaoqingzhou, where coral reefs are intensively distributed, the color of the sea water varies from blue, green to yellow alternatively. The water here is most suitable for snorkeling. Here you can see colorful fish stocks, sea stars and small tropical fish. Both diving into the underwater world or fishing on the yacht are pleasing. The yacht is equipped with a BBQ shelf which enables you to enjoy the most fresh and native seafood.



美酒佳肴后，返回鸿洲游艇码头。如果径直回房，就太辜负这座美丽的酒店了。KTV、雪茄吧、酒廊酒窖都是不错的娱乐消遣选择，或者去怡 Spa 享受。随着舒缓的音乐，放下一切压力，悠然自得。

After the fun time for good wine and delicacies, you can sail back to the Visun marina. Back to your room? You are wasting your time in this gorgeous hotel. The KTV, Cigar Bar, Wine Cellar are all good choices for recreation, or you may enjoy the Spa. With the slow and relaxing music, all pressure is released and you are free from worries.



游泳池 Swimming pool



这里有玩家们最爱的气候，最完善的配套，大小赛事百舸争流；这里聚集着国内最有影响力的“玩海家”，亦有着众多圈层聚会，顶级社交活动；这里有着更多惊喜和感动，期待您的发现…

此程，定不虚行！

Here, there are players' favorite climate, perfectly supported facilities and various yacht competitions;

Here gather the most influential "sea players" in China, numerous celebrity parties in different cycles, as well as top-end social activities;

Here, more surprises and affections are waiting for you to discover.

It must be a worthwhile trip!



## 怡 SPA

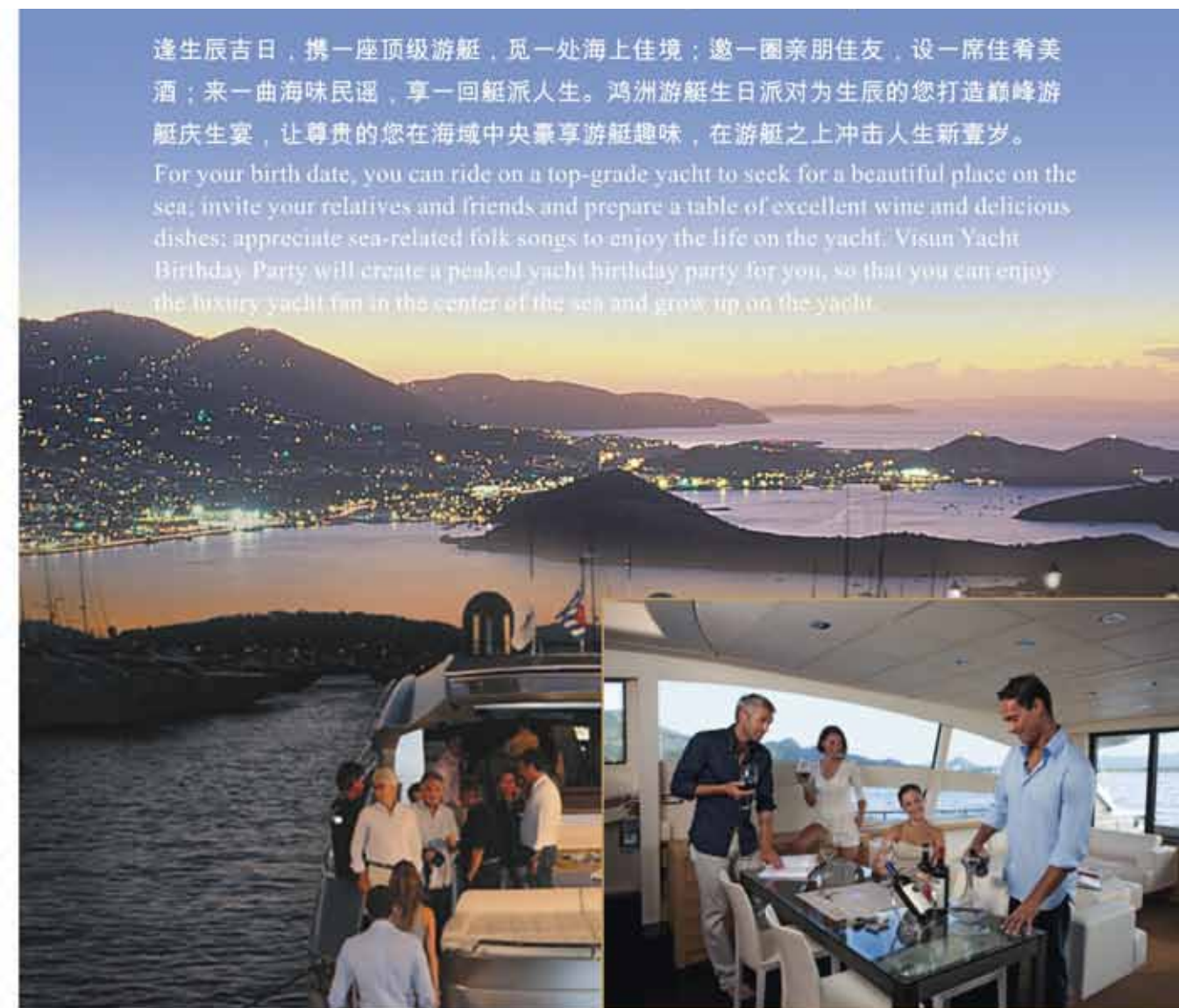
怡，寓意义和也。怡然自乐，怡然自得，在纷扰的尘世中寻得一片空闲，放下一切压力，心无杂念，逍遥自乐。YISPA 坐落于美丽的时代海岸内鸿洲游艇会所西区一楼，拥有 10 间豪华 SPA 房，每间房配备大型浴缸。超大热带雨林喷头的淋浴间、干蒸房以及采用天然滋养热石加以热水循环引用的独特按摩床。给您一种舒适安逸的环境。房外景色也是别具一格，窗外寻景，一色清湖与假山相映成辉，婉转的小路蜿蜒而出，让您随着青草丛中那一首首悦人的音乐中追寻到您心灵与身体得到释放的休闲胜地。

YISPA 采用澳洲 JURLIQUE 产品，让您的肌肤于不同季节吸收最适时优质的纯天然植物成分，将植物中的能量转化成肌肤的无限活力。适合不同肌肤状态的护理产品，有助于油性、干性、混合型及敏感性肌肤恢复最天然的平衡状态，散发自然光彩。通过对肌肤进行深层组织按摩，集合各种手法之精华，能够彻底解除肌肉紧绷及平衡骨骼系统，达到舒缓深层肌肉紧张，消除疲劳之效。其中瑞典式按摩、东方混合式按摩、丽人专享、绅士专享以及特色的滋养热石理疗在两届海天盛筵奢侈品展中得到中外展商的认可。

The meaning of the character “怡” pronounced as “YI”, means harmony, contentment and happiness. You could be self-contented here with a leisurely and comfortable service. Casting all distracting thoughts and all pressures, you can enjoy a wonderful leisure time in YISPA.

YISPA is located on the first floor of the western district of Visun Royal Yacht Club in the beautiful Coast of Times. YISPA has 10 luxurious SPA rooms, and each room is equipped with a big bathtub, a shower compartment with a large tropical rainforest shower, a dry steam room and a unique massage table made of natural nourishing hot stones additionally heated by circular hot water which can serve you a comfortable environment. The scenery around the rooms is also unique and beautiful. Looking out of the windows, you will find a clear lake and some rockeries adding beauty to each other, and a wriggling path winding out of the rockeries, in addition, the pleasing music wafting out of the grass will lead you to the leisure resort soothing your mind and body.

YISPA adopt the Australian products of JURLIQUE, which can let your skin absorb the most timely and high quality pure natural plant ingredients in different seasons, and help you to transform the plants energy into the infinite vitality of your skin. The care products of JURLIQUE are suitable for different skin conditions, will help oily skin, dry skin, mixed skin and sensitive skin return to a natural balance state, and radiate a natural splendor. The massagers will combine a variety of methods to serve your skin deep tissue a thorough massage, which can completely relieve the deep muscle tension and balance the skeletal system to eliminate your fatigue. Among the massage methods, Swedish massage and Oriental hybrid massage, as well as the unique nourishing hot stone physical therapy for ladies and gentlemen respectively were recognized by the Chinese and foreign exhibitors in the two sessions of the Hainan Rendez-Vous luxury exhibitions.



逢生辰吉日，携一座顶级游艇，觅一处海上佳境；邀一圈亲朋佳友，设一席佳肴美酒；来一曲海味民谣，享一回艇派人生。鸿洲游艇生日派对为生辰的您打造巅峰游艇庆生宴，让尊贵的您在海域中央尽享游艇趣味，在游艇之上冲击人生新壹岁。

For your birth date, you can ride on a top-grade yacht to seek for a beautiful place on the sea; invite your relatives and friends and prepare a table of excellent wine and delicious dishes; appreciate sea-related folk songs to enjoy the life on the yacht. Visun Yacht Birthday Party will create a peaked yacht birthday party for you, so that you can enjoy the luxury yacht fun in the center of the sea and grow up on the yacht.

市场价(RMB)  
Market price (RMB)

¥ 27000/3小时(18人内)  
¥ 27000/3h (not more than 18 persons)

## 包含：

- 3小时豪华双体帆船蓝高400（鸿洲9号）
- 专属VIP码头登船
- 豪华果篮两个
- 矿泉水两箱，可乐每人一听，啤酒一箱，冰桶一个
- 2磅生日蛋糕一个
- 浴巾15条和鱼竿6把
- 生日歌播放，轻柔的CD和劲爆的CD碟各一个
- 可另行自带饮料、啤酒、红酒和小吃

## Items included:

- Luxury catamaran Lagoon 400 (3 hours) (Visun No.9)
- Go on board at the exclusive VIP wharf
- Two boxes of mineral water, one can of cola for each person, one box of beer and one ice bucket
- One birthday cake (2 pounds)
- 15 bath towels and 6 fishing rods
- Playing birthday song, one CD with light music and the other with hot music
- You can bring drinks, beer, wine and snacks



地址：海南省三亚市榆亚大道二号时代海岸内  
网址：www.visun-yacht.com  
品鉴热线：0898-88600123  
Address: Times Shore, No. 2 Yuya Avenue, Sanya, Hainan  
Website: www.visun-yacht.com  
Hotline: 0898-88600123

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The promotional set prices mentioned above are not applicable to legal holidays and Hainan Rendez-Vous. Visun Royal Yacht Club reserves the final right of interpretation for such rules.



会议室类型及报价

Type of Conference Room and Quotation

鸿洲国际游艇会会议厅及宴会厅，装修气派豪华，独具一格，设施先进，设备齐全。一流的品牌音响，灯光器材，4部SONY投影，可供会场同时使用，并有宴会式、剧院式、鸡尾酒式、课桌式、U型、回型、董事型可供选择，是举办国内外多元化会议的最佳场所。酒店同时更有多种高端婚宴供您选择。

The meeting rooms and banquet hall of Visun Royal Yacht Club, decorate in luxury and advanced way. The first-class brand audio, lighting equipment and 4 SONY projectors are supply for the meeting usage. Besides, we have classroom type, U type, return type, board type, and dinner, theater, cocktail style to choose from. Here is the best place to organize domestic and international diversified meetings. The Club also provides a serial wedding package to our guest.

会议室名称 Meeting Room	面积 (平方米 / m²)	尺寸 (长 * 宽 * 高 / L * W * H)	全天收费 (人民币 / RMB/day)	半天收费 (人民币 / RMB/half day)
鸿洲大宴会厅 BALL ROOM	726	33*22*7.3	50000	30000
鸿洲宴会厅 A BALL ROOM A	352	16*26*7.3	40000	25000
鸿洲宴会厅 B BALL ROOM B	352	16*26*7.3	40000	25000
鸿洲多功能厅 FUNCTION ROOM	84	12*7*3	6000	3600
鸿洲会议室 A Meeting Room A	45	7.5*6*3	3000	2000
鸿洲会议室 B Meeting Room B	45	9*5*3	3000	2000
鸿洲会议室 C Meeting Room C	45	9*5*3	3000	2000
鸿洲会议室 D Meeting Room D	30	6*5*3	3000	2000
贵宾接待室 VIP Room	54	9*6*3	3000	2000
电话：0898 — 88368888 转 6884 TEL：0898 — 88638888 Ext 6884				
备注：以上价格为 2012 年价格。 The price above is available during 2012.				



鸿洲国际游艇会代理游艇品牌资讯

Agent Brand of Sanya Visun Royal Yacht Club



博星

Pershing

1998 年 Pershing 成为世界著名游艇品牌意大利 Ferretti Group (法拉帝集团) 的另一名成员，集团总部位于意大利中北部的费里。在设计 and 建造理念方面，Pershing 坚持固有风格，承袭欧洲和意大利游艇的优良传统，以其独特设计、速度及高贵外形见称，以兼具性能、舒适、格调 and 品质为傲。  
现为世界首屈一指的开放式玻璃钢游艇制造商，游艇尺寸由 37 至 115 英尺。

In 1998 Peshing became member of the world-renowned Italian yacht brand Ferretti Group, has its headquarters in Forli’ , a city in the north-central Italy.

In the design and construction philosophy, Pershing insists on its original style, and inherented the fine tradition of European and Italian yacht, famous with its unique design, speed and noble appearance, which combines technical performance, comfort and high quality.

Now Ferretti has become the world's leading open fiberglass yacht manufacturers, producing yachts from 37 to 115 feet in size.

宾士域

Brunswick

宾士域集团创建于 1845 年的美国宾士域集团公司是目前世界上最大的游艇制造厂，总部设在美国伊利诺顿斯州的森林湖，拥有正式员工 2.8 万人。公司主要从事设计、制造和销售五大产品：游艇、海事发动机、健身器材、保龄球、台球。

1925 年在美国股标交易所成功上市，1957 年进入世界 500 强。就游艇、游艇设备而言，该公司在全球有 50 多个制造基地，拥有近 40 多个国际性的品牌。

我司代理的是其旗下 US MARIN 系列。

Brunswick Corporation, headquartered in Lake Forest, Norton in Texas (US), was founded in 1845 and is the world's largest yacht manufacturer, with 2.8 million people employed.

The company is mainly engaged in the design, manufacture and sales of five products: yachts, marine engines, fitness equipment, bowling, billiards.

In 1925 Brunswick was quoted in the American Stock Exchange market, and in 1957 the company’ s name was also enlisted into Global Fortune's rankings. As regards yachts and yacht equipment, Brunswick has more than 50 manufacturing bases in the world, with nearly more than 40 international brands.

We are dealer of US Marine series.



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WHERE LAND ENDS, LIFE BEGIN

游艇贸易部 Yacht Sales & Service Center  
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## 博纳多集团 Beneteau

该品牌是由一位热情激昂，意志坚定的造船师 Benjamin BENETEAU 在法国创建于 1884 年，至今已有 120 多年历史。1984 年于百年厂庆之际成功地在巴黎证券交易所上市。作为世界最大帆船制造商，这个传奇式的家庭企业只有一个目标，就是让更多的人体验并享受到航海的乐趣。

集团批量生产 6-18 米的帆船和游艇、以及 18 米以上的超豪华帆船和游艇，及知名的双体帆船 LOGOON 品牌。

The brand was founded in 1884 in France by a passionate, strong-willed Naval Architect Benjamin Beneteau. After 120 years of history, Beneteau group has become the world's largest sailboat manufacturer; this legendary family business has only one goal that is to let more people experience and enjoy the fun of sailing. In 1984, the company celebrated the anniversary of foundation with the entry into the Paris Stock Exchange market.

Beneteau produces yachts of 6-18 meters in size, as well as ultra-luxury sailing boats, yachts of more than 18 meters, and the famous Lagoon catamarans.

## 蓝高（双体帆船） Lagoon

The brand created in 1984, now part of the Beneteau Group, is the world's biggest luxury catamaran producer. Lagoon manufactures seven catamaran models from 38 to 70 ft in size, with an annual capacity of 180 pieces.

Its sales network is made up of 45 agents and distributors, providing a full range of local services.

该品牌创建于 1984 年，如今隶属于 BENETEAU 博纳多集团，是世界最大的豪华双体船品牌。在全球巡航双体制造中始终处于领导地位。如今蓝高公司每年建造 180 艘双体游艇，销售网络拥有 45 位代理和经销商，提供齐全的本地化服务。



游艇贸易部 Yacht Sales & Service Center  
电话 Tel: 0898 — 88600012



## 触及世界 每个角落

PASSION ACROSS THE WORLD



“水盛筵·海激情——UIM近海一级动力艇世界锦标赛 (Class 1) 和UIM水上摩托艇世界锦标赛 (Aquabike) 三亚大奖赛”暨水上狂欢节

SANYA GRAND PRIX 2012

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HAND IN HAND

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鸿洲传媒





鸿洲国际游艇会

VISUN ROYAL YACHT CLUB

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